

# ENROLLMENT

## Friends of LaVista Park Business Program

- PLATINUM LEVEL**  
\$750 Annual Membership Fee
- GOLD LEVEL**  
\$500 Annual Membership Fee
- SILVER LEVEL**  
\$250 Annual Membership Fee

BUSINESS NAME	
STREET ADDRESS	
CITY, STATE, ZIP	
PHONE	
OWNER NAME	

Business Owner Signature:

\_\_\_\_\_

Date: \_\_\_\_\_

Checks should be made payable to the LaVista Park Civic Association and mailed to:

Registrar  
LaVista Park Civic Association  
P.O. Box 244190  
Atlanta, GA 30324-2404

**Enrollment Period Ends 5/31/2009**

2009 Friends of LaVista Park Membership Period  
6/1/2009 through 5/31/2010

LaVista Park Civic Association  
PO Box 244190  
Atlanta, GA 30324-2404



# 2009



# Friends of LaVista Park

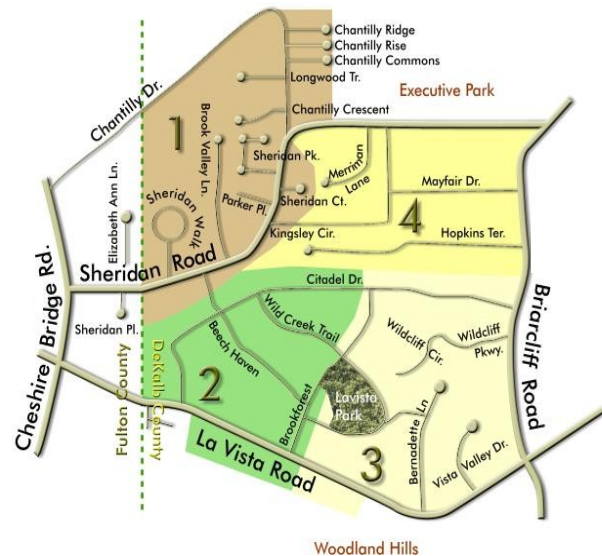
# Business Program

# Friends of LaVista Park Business Program

## FRIENDS OF LAVISTA PARK

The LaVista Park Civic Association (LVPCA) has long enjoyed support from the surrounding community. This year, in response to requests from businesses that want to maximize the business they do with LaVista Park residents, we have created a new program called the **Friends of LaVista Park**.

## GEOGRAPHIC AREA



## A WISE INVESTMENT

Businesses that join the **Friends of LaVista Park Business Program** will benefit from reaching a highly desirable neighborhood of consumers.

Our neighborhood includes:

- Approximately 650 single family households
- Approximately 2,058 residents/consumers
- Average household income of \$84,677
- 15.7% residents' income \$100,000-\$149,999
- 17.1% residents' income \$150,000 or more

## LEVELS OF PARTICIPATION

### PLATINUM LEVEL

**\$750 Annual Membership Fee**

#### Benefits Include:

- Placement of up to one full (printed) page advertising with your company logo plus hotlink to your business website in **Friends of LaVista Park** section of the LVPCA website.
- Provision of a unique discount or incentive offered only to LVPCA cardholders to be advertised in **Friends of LaVista Park** section of the LVPCA website.
- Your advertising or marketing material included in all Welcome Wagon Baskets.
- Option to sponsor one of the four quarterly association members meeting (*sponsor refreshments and/or make a brief presentation*).
- 1/4 page ad in quarterly "Neighborhood News" .
- Option to participate in *April Membership Kick-off*.
- Business membership (non-voting) in the LVPCA.

### GOLD LEVEL

**\$500 Annual Membership Fee**

#### Benefits Include:

- Placement of up to one half (printed) page advertising with company logo plus hotlink to your business website in **Friends of LaVista Park** section of the LVPCA website.
- Provision of a unique discount or incentive offered only to LVPCA cardholders to be advertised in **Friends of LaVista Park** section of the LVPCA website.
- Your advertising or marketing material included in all Welcome Wagon Baskets.
- Option to sponsor one of the four quarterly association members meeting (*sponsor refreshments and/or make a brief presentation*).
- 1/8 page ad in quarterly "Neighborhood News" .
- Business membership (non-voting) in the LVPCA.

### SILVER LEVEL

**\$250 Annual Membership Fee**

#### Benefits Include:

- Placement of text only listing for your business in the **Friends of LaVista Park** section of the LVPCA website.
- Provision of a unique discount or incentive offered only to LVPCA cardholders to be advertised in **Friends of LaVista Park** section of the LVPCA website.
- Business membership (non-voting) in the LVPCA.

## BUSINESS OPPORTUNITIES

Becoming a Friend of LaVista Park allows your business the opportunity to:

- Advertise your product or service in quarterly newsletters mailed to 650 homes and businesses.
- Advertise your product or service on the LVPCA neighborhood website [www.lavistapark.org](http://www.lavistapark.org).
- Advertise in our Welcome Wagon Baskets to new neighbors. Approximately thirty baskets were delivered to new neighbors in 2008.
- Reach neighbors and consumers at Quarterly association meetings. Each meeting attracts on average approximately fifty members.

## PROGRAM ADMINISTRATION

The membership year runs June 1 to May 31. Fees are based on an annual membership and are not prorated for membership subscriptions mid-year.

LVPCA members will be given a current year LVPCA membership card to present to the Friends of LaVista Park Business Program members to qualify for the unique discounts or incentives offered only to LVPCA cardholders.

LaVista Park Civic Association, Inc. reserves the right to limit the number and type of sponsors in the program.

## OUR COMMITMENT

The LaVista Park Civic Association developed the **Friends of LaVista Park Program** to strengthen community ties, to increase patronage of local businesses, to add value to LVPCA memberships, and to increase the LVPCA membership base.

Our goal for a successful Friends of LaVista Park Program is to create synergy between local businesses and LVPCA members to make the LaVista Park neighborhood a stronger community and better place to live, shop and work.